

Market Tuition Rate Pilot Study Executive Summary

The market tuition rate program began in 2011 and allows the Board to consider market tuition rates for graduate courses offered online or through continuing education.¹ Since 2011 the Board has approved a total of 91 programs through 2015. The table below provides details by year and institution. All of the SUS institutions are represented with the exception of Florida Agricultural and Mechanical University, Florida Polytechnic University, and New College of Florida.

Each university has the opportunity to bring up to five proposals to the Board of Governors for consideration at the November Board Meeting after its own Board of Trustees has approved them. However, two meetings were held in 2011 in which program proposals were considered. The full list of programs is available online and this is included in the Appendix (Offering Search 2-04 Tw [(a3.57Td ())((F(-d)AU,))]TJ -0.c 0 Tw 0.7[

FGCU	0	0	1	0	0	1
FIU	9	1	4	3	3	20
FSU	9	0				

a reason why a market rate program appears to be supplanting the E&G offering. The Master of Science in Nurse Anesthesia program at USF began to greatly outpace its E&G counterpart program because students were choosing the market rate program in order to have a more convenient location and delivery method.

- Survey respondents largely reported that the major positive result of the market tuition rate