

Taxation, and Master of Science  
in International Business were approved November 2014.

The Executive MBA, Professional MBA, and Online MBA and Executive Master of Healthcare started as market rate programs August 2014. The Master of Science in Finance market rate program started spring 2015. The Executive Master of Accounting and Master of Taxation started as Market Rate Programs August 2015. The Master of Science in International Business will be implemented at a later time.

Programs started thus far have enrolled

programs.

and enrolls over 800 students in market tuition rate

ve been awarded as a direct result of the approval of

st market

tuition rate programs fall 2014. Due to the length of the programs, FAU has only graduated one cohort from the market tuition rate programs to date. The 15 month Executive Master of Health Administration program that started fall 2014, graduated 19 students December 2015.

The other programs have not been running long enough to produce graduates due to the length of the programs.

- i. How does this number compare to the number of degrees awarded for E&G funded program offerings in the same or related CIP code?

The first market tuition

- c. How has each approved program achieved success in terms of outcome measures in original program proposal?

FAU monitors the success of the programs utilizing the following metrics:

- Number of cohorts initiated:

Market Tuition Rate Program Cohorts Started		
Program	Fall 2014	Spring 2015

Student satisfaction with EMHA program: 1.46<sup>1</sup>

The other programs have not graduated any cohorts and have not been implemented long enough to obtain results for metrics used to evaluate the student satisfaction with the programs.

- d. How does attrition for the market tuition rate program offering compare to attrition rates for E&G funded program offerings in the same or related CIP code?

To date, FAU has only graduated one cohort from market tuition rate programs. The first cohort from the Executive Master of Health Administration started with 22 students, fall 2014. From this cohort 19 student graduated December 2015.

**Market Rate Tuition Executive Master of Health Administration**

Cohort Format	Semester Start	Number of Students	Results
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e. Provide other indicators of success:

FAU monitors the success of the programs measuring cohorts initiated, number of students enrolled and student satisfaction. The programs that have been initiated are performing well and are seeing great demand. The programs will contribute to increased number of degreed graduates through enhanced access, service and flexibility.

2. If market tuition rate was approved for a program identified as a state critical workforce need, how has implementing market tuition rate increased the number of critical need graduates overall?

N/A

3. What has been the impact on similar existing E&G funded program offerings in the same or related CIP code at the same degree level?

There has been minimal impact on similar existing E&G funded programs in the same or related CIP code. These program has been sustaining well due to increased marketing and outreach efforts from the University.

E&G Funded Program Enrollment in Similar Existing CIP Codes						
Program	Fall 2013	Spring 2014	Fall 2014	Spring 2015	Fall 2015	Spring 2016
Traditional MBA	237	261	266	249	203	193
E&G Master of Accounting	136	138	147	126	130	119
E&G Master of Tax	38	36	31	25	22	16
E&G Master of Health Administration	41	40	41	38	50	52
<b>Total Enrollment E&amp;G Funded Programs</b>	<b>452</b>	<b>475</b>	<b>485</b>	<b>438</b>	<b>405</b>	<b>380</b>

4. Have any E&G funded program offerings in the same or related CIP code at the same level been eliminated since the approval of market tuition rate? If so, please explain.

No E&G funded programs in the same or related CIP code have been eliminated since the approval of the market tuition rate.

5. How do program revenues compare to program costs?

For fiscal year 2014 2015, the University generated approximately \$10.6 million in market tuition rate programs. In fiscal year 2015 2016, the University expects to exceed the



continue.

**Campus contact for any follow-up questions about this survey:**

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Any questions about this survey should be directed to Board of Governors staff Richard Stevens ([Richard.stevens@flbog.edu](mailto:Richard.stevens@flbog.edu)) or Jennifer Nabors ([Jennifer.nabors@flbog.edu](mailto:Jennifer.nabors@flbog.edu)).

**ENDNOTES**

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<sup>1</sup> Market tuition rate programs are currently providing superior student satisfaction ratings and graduation rates (see item 1d). The educational experience of our faculty and staff suggests higher completion rates for cohort versus non cohort based programs. All of FAU market tuition rate programs are cohort based. Thus, superior student outcomes for market tuition rate programs are expected to be better, all else equal. FAU continues to measure student success outcomes in order to maintain quality across all E&G and market tuition rate programs.