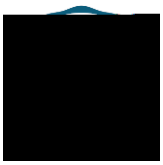

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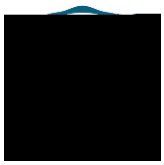
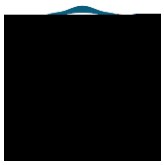


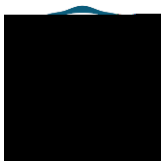


STRATEGY

Mission Statement

NCF prepares intellectually curious students for lives of great achievement. It offers a liberal arts education of the highest quality in the context of a small, residential public honors college with a distinctive academic program which develops student intellectual and personal potential as fully as possible; encourages the discovery of new knowledge and values while providing opportunities to acquire established knowledge and values; and fosters the individual's effective relationship with society.

New College of Florida promotes a climate of free expression and tolerant civil discourse according to the principles set forth in the State University System Free Expression Statement and the Board of Governors Civil Discourse Final Report



STRATEGY

STRATEGY (cont.)

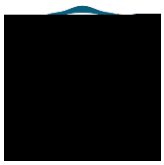
Enrollment Management

In Fall 2023, New College of Florida welcomed its largest-ever incoming cohort of students and achieved its highest total enrollment in five years. These enrollment numbers surpassed goals set in our 2022 Accountability Plan by 24% for new FTICs, 11% for FCS AA Transfers, and 10% for total enrollment. We attribute this strong increase in student enrollment to the addition of an athletics program, improved clarity in our marketing, a more focused student recruitment strategy, enhanced financial aid packages, improvements to student life, and a commitment to improving the College's culture.

Even with this larger-than-expected enrollment, we are maintaining the enrollment goals we established in our 2023 Accountability Plan. These goals project New College to hit an enrollment target of 1,250 students by Fall 2028. Over the past year, we have been building out our key strategies to achieve our goals including developing a framework for understanding change at New College; rewriting our New College enrollment strategic plan; assessment of competitive landscape; preliminary economic analysis of New College; three-year plan – quantitative goals and initial segmentation; qualitative assessment and issues; and developing next steps for targeting the top 1% of students.

Fall Headcount Enrollment Goals

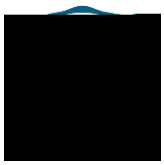
2019 2020 2021



PERFORMANCE-BASED FUNDING METRICS (cont.)

4. FTIC Four-Year Graduation Rate [Full-time, First Time in College students]

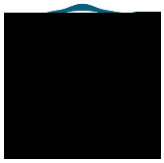
	2015-19	2016-20	2017-21	2018-22	2019-23	2020-24	2021-25	2022-26	2023-27	2024-28
ACTUAL										

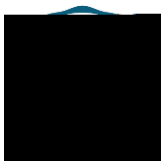


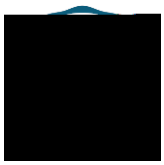
PERFORMANCE-BASED FUNDING METRICS (cont.)

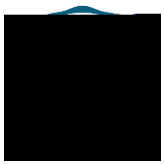
8. Percentage of Newly Admitted FTICs with High School GPA of a 4.0 or Higher

	FALL 2019	FALL 2020	FALL 2021	FALL 2022	FALL 2023	FALL 2024	FALL 2025	FALL 2026	FALL 2027	FALL 2028
ACTUAL	36.1	38.6	46.8	55.1	43.5	.	.	.	.	.
APPROVED GOALS	.	.	.	.	55.0	56.0	57.0	58.0	59.0	.
PROPOSED GOALS	.	.	.	.	.	*45.0*	*46.0*	*47.0*	*48.0*	*49.0*



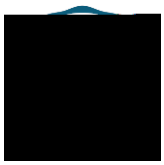






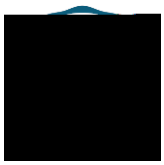
DEFINITIONS (cont.)

PBF-6: Bachelor's Degrees within Programs of Strategic Emphasis:



DEFINITIONS (cont.)

PBF-10. FGCU: bdzY ōŜ 2Ŧ . lˑŎKŜf2 5ŜƎŜŜă ! ø lˑŘŜŘ ű2 l λăLJlˑyƛŎ ɔ ! ŦƛλŎlˑy ! YˊŜƛλŎlˑyãY

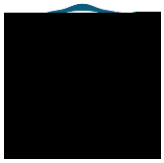


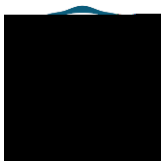
DEFINITIONS (cont.)

PRE-E: National Academy Memberships:

PRE-F: Total Annual Research Expenditures:

PRE-G: Science & Engineering Research Expenditures in Non-Health Sciences:





DEFINITIONS (cont.)

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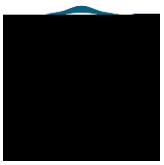
ENRL-1: Fall Headcount Enrollment by Student Level and Student Type: