

2025 Strategic Plan for Online Education

January 7, 2020

For Approval

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Attendees
SUS Certificates (Non-credit) and Micro-Credentials
December 4, 2019

UNF	Edythe Abdullah Dean, Division of Continuing Education	e.abdullah@unf.edu 904-620-5408
USF	Dr. Cindy DeLuca Associate Vice President Innovative Education Mark Koulianos Executive Director Corporate Training and Professional Education	deluca@usf.edu 813-974-3077 mgkoulianos@usf.edu 813-974-0950
UWF	Dacia Larin Director Program Management and Operations for Continuing Education	dlarin@uwf.edu 850-474-2024

Board of Governors

Dr. Nancy McKee

Associate Vice President for Learning and Innovation

MEETING NOTES
STATE UNIVERSITY SYSTEM OF FLORIDA
CERTIFICATES AND MICRO-CREDENTIALS MEETING
TIGERT HALL, PRESIDENT'S CONFERENCE ROOM
UNIVERSITY OF FLORIDA
GAINESVILLE, FL 32611
DECEMBER 4, 2019

In attendance: (See attachment)

I. Taxonomy for Non-Credit Certificates

The group agreed that the Board Office should use four categories to capture universities' data for non-credit certificates, with each category including columns for modality and number of completions, and the first three categories also including whether CEUs are awarded:

1. **Pre-licensure/pre-certification/pre-national accreditation**
(Preparing for licensure/certification/accreditation, such as test prep courses)
2. **Licensure/certification/accreditation**
(Obtaining and maintaining licensure/certification/accreditation)
3. **Training and skills for career development**
(Including bootcamps and courses to obtain or upgrade skills, such as coding, using software packages, and leadership skills)
4. **Workforce well-being (community outreach)/personal enrichment**
(Including smoking cessation and wellness)

The group also agreed that the survey should include the following question: Do you work with local or regional organizations to develop these opportunities?

II. Institutional Overviews of Continuing Education, Non-Credit Certificates, and Micro-Credentials
(suggestions for follow-up are highlighted in red)

USF:

- Corporate Training and Professional Education (CTPE) – centralized, but also has colleges doing non-credit within their divisions; centralized registration system of record
- Certificate programs are series of classes. For every class, a student receives a Certificate of Completion, but USF calls it a Letter of Completion
- Meets employer needs in three ways: (1) For-credit workforce needs, such as licensed mental health counselor; (2) non-credit for skills that will lead to employment or a higher level job; and non-skills, such as smoking cessation, that are important to people in the workplace
- **Need to use the same nomenclature throughout the System**
- For Digital Badges, uses Credly Acclaim, which a lot of companies use for digital credentialing

UF: (DRAFT)

- Continuing Education is under Teaching and Learning in the Associate Provost's office.
- Non-credit courses are not kept in a centralized system. Every entity is permitted to offer non-credit courses/programs. Records are kept by the colleges, not centrally. Non-credit activities are generated by demand (workforce needs). Most are CEUs.

FAU:

- Currently developing a centralized continuing education unit, which is conducting a market analysis and gathering data from additional unit

FAMU: